



ZIGNIFY  
GLOBAL  
PRODUCT  
SOURCING

# WE FIND THE RIGHT MANUFACTURERS FOR YOUR PRODUCTS SO YOU CAN FOCUS ON SELLING

[www.zignify.net](http://www.zignify.net)

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CONSULTATION





ZIGNIFY  
GLOBAL  
PRODUCT  
SOURCING

We specialize in global sourcing solutions tailored to your business needs.

From identifying trusted manufacturers to ensuring quality and compliance, we handle every step of the sourcing process - reliably and cost-effectively.

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## PAGE 7

### ■ BOOK A FREE CONSULTATION CALL

FREE

## PAGE 8

### ■ PRODUCT HUNTING

Your key to finding winning products in a competitive market

STARTS AT 590€

## PAGE 9

### ■ PRODUCT DESIGN

Turning your idea into a market-ready product

PRICE VARIES BY PRODUCT & NEEDS

### ■ TECHNICAL DRAWINGS

Turning concepts into blueprint realities

STARTS AT 300€

### ■ PACKAGING OPTIMIZATION

Smarter packaging to lower your costs

STARTS AT 650€

### ■ PACKAGING DESIGN

Creating impactful, memorable packaging

STARTS AT 200€

### ■ WHITE BACKGROUND PHOTOGRAPHY

Clean, professional product images for listings and catalogs

STARTS AT 400€

## PAGE 12

### ■ PRODUCT SOURCING GLOBALLY

Source your products from manufacturers

STARTS AT 2250€

### ■ PACKAGING SOURCING

Source the perfect packaging for your product

STARTS AT 900€

## PAGE 14

### ■ COMPANY AUDIT IN CHINA

Company audits for your peace of mind

450€

### ■ FACTORY AUDIT IN CHINA

On-site checks to verify quality, compliance, and capabilities

500€

### ■ COMPANY & FACTORY AUDIT IN CHINA

Combine both service for a peace of mind

800€

### ■ COMPLIANCE CHECK

Combine both service for a peace of mind

490€

### ■ PATENT CHECK

Avoid infringement

STARTS AT 300€

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## PAGE 17

- **SAMPLE QUALITY INSPECTION** STARTS AT 280€  
Detailed sample quality inspections
- **LABORATORY SOURCING** 800€  
Laboratory sourcing for all testing needs

## PAGE 19

- **PURCHASE AGREEMENT** 250€  
Purchase agreements that protect your rights
- **ORDER MANAGEMENT** STARTS AT 850€  
Every order, perfectly managed from start to finish

## PAGE 21

- **QUALITY INSPECTION DURING MASS PRODUCTION** STARTS AT 350€  
Mid-production quality inspections to avoid mistakes
- **QUALITY INSPECTION AFTER MASS PRODUCTION** STARTS AT 350€  
Comprehensive quality checks after production ends
- **CONTAINER LOADING INSPECTION** STARTS AT 350€  
Reliable inspections before container sealing

## PAGE 24

- **ORGANIZING SHIPMENT** STARTS AT 540€  
Coordinated, reliable delivery from factory to your doorstep
- **3PL OR WAREHOUSE SOURCING** STARTS AT 1350€  
Sourcing 3PL and warehouse services tailored to you

## PAGE 26

- **TRADEMARK REGISTRATION IN CHINA** STARTS AT 895€  
Protect your brand

## PAGE 27

- **OUR SOURCING TRIP TO INDONESIA** STARTS AT 4300€
- **GUIDED FACTORY VISITS** START AT 700€
- **CANTON FAIR SOURCING TRIP** STARTS AT 3995€

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# STEPS

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## STEP 1

# Getting to know you and your needs

## Book a Free Consultation Call

FREE

Every business has a different story—and different needs. Whether you're launching your first product, scaling your private label brand, or navigating complex supplier relationships, we're here to help.

In your free consultation, we'll:

- Learn about your goals, product category, and current challenges
- Offer tailored advice on where to start (or what to fix)
- Suggest the most relevant services to move you forward
- Answer all your questions

We don't believe in one-size-fits-all.

We believe in building long-term partnerships based on trust, clarity, and results.

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## STEP 2

# Product Hunting

## Product Hunting

**STARTS AT 590€**

Finding your next bestseller is not about guesswork — it's about combining market intelligence, data analysis, and strategic insight to identify products with real profit potential. Our product hunting service does exactly that. We start by scanning global markets and online platforms to spot trending items with growing demand.

Every shortlisted product opportunity is backed by hard data. We analyze estimated monthly sales, average selling prices, and historical performance trends to ensure the product is not just a passing fad but a sustainable opportunity. A full profitability breakdown is provided, showing profit margins after Amazon fees, shipping costs, and other relevant expenses. We go further by projecting your potential net profit so you can clearly see the financial viability before making any investment.

We provide suggestions for product improvements, unique features, or branding angles that can help you stand out.

The result is a comprehensive, data-driven report that gives you everything you need to move forward with confidence, such as full sales data, profitability calculations, competitor analysis.

By the end of the process, you won't just have a list of product ideas — you'll have a selection of high-potential opportunities, complete with profitability forecasts, competitive insights, and strategic tips for launching successfully in your chosen market.

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## STEP 3

# Turn your ideas into reality

Product design

Technical drawings

Packaging design

Packaging optimization

White background photography



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## STEP 3

### Product design

#### PRICE BASED ON PRODUCT & REQUIREMENTS

Our Product Design service covers the entire design journey — from your initial idea all the way to a factory-ready product. By the end, you'll get everything you need to jump straight into mass production. That includes detailed 2D and 3D technical drawings with exact dimensions and tolerances, plus a complete tech pack. This tech pack is your product's blueprint, it clearly lays out materials, colors, finishes, sizing, construction methods, logos, labeling, and any special features. Everything is organized so your manufacturer knows exactly what to make. You'll also receive an assembly-ready bill of materials (BOM), manufacturing notes, and all design files in standard formats like STEP and DWG, ready to share with your factory.

### Technical drawings

#### STARTS AT 300€

Got a brilliant product idea or a rough sketch, but need to turn it into clear instructions for your manufacturer? Our Technical Drawings service takes your existing sketch, mockup, or reference and transforms it into professional, factory-ready drawings — no design development involved, just precise translation. You'll get fully dimensioned 2D and 3D drawings that include every critical measurement, tolerance, material spec, and assembly instruction your manufacturer needs to produce your product accurately and consistently.

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## STEP 3

### Packaging design

**STARTS AT 200€**

We design custom packaging that aligns with your brand identity and product needs. Our service includes structural packaging design, branding elements, and print-ready files tailored for mass production.

### Packaging optimization

**STARTS AT 650€**

Our packaging optimization service offers tailored solutions that reduce packaging size and cost, lower shipping expenses, and cut FBA fulfillment fees. You get space-saving, cost-effective packaging that protects your product, strengthens your brand, and supports your sustainability goals.

### White background photography

**STARTS AT 400€**

Professional product photos with a clean white background are essential for e-commerce success. They showcase your products in their best light. Let us help you create stunning product photos that build the base of your listing.

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## STEP 4

# Supplier sourcing and verification

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Product sourcing globally

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Packaging sourcing

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## STEP 4

### Product sourcing globally

**STARTS AT 2250€**

Product sourcing is more than just finding a supplier — it's about building a dependable, cost-effective, and scalable supply chain that supports your business over the long term. The process begins with a deep understanding of your product specifications, quality expectations, and target pricing. From there, the search extends across global manufacturing markets, such as China, Indonesia, Vietnam, India, Thailand, Turkey, Germany and other specialized production hubs, to identify and approach multiple reputable producers best suited to your needs.

Each potential supplier is carefully assessed for reliability, production capacity, compliance with industry standards, and proven track record. Detailed quotations are collected and compared, providing clear insight into unit costs, lead times, payment terms, HS codes, available certifications, sample costs, tooling or mold costs, and any other relevant production details. You will also receive a comprehensive price comparison file, enabling you to evaluate offers side-by-side for maximum clarity.

Samples are then coordinated so you can evaluate quality, functionality, and design before committing to full-scale production. Skilled negotiations ensure the most favorable terms, balancing competitive pricing with uncompromised quality.

### Packaging sourcing

**STARTS AT 900€**

Even if your current supplier can't offer packaging solutions, we've got you covered. We find you packaging suppliers specializing in your product category and working with your preferred materials (including sustainable options!). We understand your specific needs – product size, brand goals, and budget – and connect you with the perfect supplier who excels in your area. We'll handle communication and quote requests, freeing you to focus on your business.

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## STEP 5

# Supplier verification and evaluation

Company audit in China

Factory audit in China

Company & factory audit in China

Compliance check

Patent check



## STEP 5

### Company audit in China

450€

Before placing an order or making a payment, it's critical to know who you're dealing with. Our Company Audit goes beyond surface-level checks. We investigate whether the company has ongoing or past lawsuits, if they've paid their taxes, and who their shareholders are (and whether any of them are facing legal or financial trouble). We pull data from official Chinese legal and business databases to verify the company's legitimacy, registration status, and actual business operations. At the end, you receive a clear audit report with clear risk assessment.

### Factory audit in China

500€

A factory audit is about confirming that the supplier truly exists, operates at the location they claim, and has the infrastructure to produce your product reliably. We verify whether it's their own facility or a subcontracted one, assess the actual number of workers, production lines, and machinery. Once the manufacturing foundation is clear, we also evaluate working conditions, worker safety, and how the factory manages environmental impact. We look into how quality is monitored on-site, whether subcontractors are involved, and if they follow the same standards, and what kind of after-sales support is available. The result is a detailed, photo-supported report that gives you full transparency — so you can move forward with a partner you trust and avoid costly surprises.

### Company & factory audit in China (bundle)

800€

If you really want to be absolutely sure about everything, take the two services together.

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### Compliance check

490€

Our Compliance Check ensures that your product meets all the legal requirements for sale in your target market. We look into what certifications are needed, which safety or regulatory standards apply, and what labeling and packaging information must be included — so you're not caught off guard by customs, platform restrictions, or future legal issues. Whether it's CE marking, FDA registration, warning labels, or country-specific packaging rules, we identify exactly what your product needs to be compliant.

### Patent check

STARTS AT 300€

A patent check can reveal if a similar invention is already patented. This can save you significant time and money you might have otherwise invested in developing and pursuing a patent for an unoriginal idea. Knowing the patent landscape, including the type of patent (design or utility) allows you to strategically modify your product idea to avoid infringing on existing intellectual property rights.

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## STEP 6

# Ordering and confirmation of samples

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Sample quality inspection

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Laboratory sourcing

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## STEP 6

### Sample quality inspection

**STARTS AT 280€**

Faulty or incorrect samples lead to delays, extra costs, and wasted time during product development. Our sample quality control service ensures that only the right samples reach you. We check for physical defects like scratches, dents, cracks, or misalignments, verify that labels and markings are correct and secure, confirm dimensions match your specifications, and test all required functions. You receive a detailed inspection report, giving you full visibility and confidence before moving to the next step.

### Laboratory sourcing

**800€**

Need laboratory tests and certifications for your product? We'll help you obtain quotes for the required testing, ensuring transparency and budget planning. We also support you during the testing stage and handle the communication with the laboratories, so you can focus on your main business.

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## STEP 7

# Purchase agreement and order management

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Purchase agreement

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Order management

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## Purchase agreement

**250€**

Without a clearly defined and legally binding agreement with clear obligations for both parties, misunderstandings or rare disputes with suppliers can become costly and difficult to resolve.

We create a detailed purchase agreement that outlines all contract terms—pricing, product specs, delivery timelines, payment conditions, quality standards, and more. The agreement is mutually signed and legally valid.

## Order management

**STARTS AT 850€**

Managing orders can be time-consuming, delays, and costly errors, especially when coordinating with multiple suppliers. Our order management service handles every step for you, from placing orders with suppliers, tracking production and timelines, to confirming shipping and delivery. We maintain regular communication, provide updates, and ensure everything stays on schedule and within the agreed terms. We keep your project moving smoothly and ensure timely delivery without you having to chase suppliers or worry about missed deadlines.

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## STEP 8

# Quality control and inspection

Quality Inspection DURING mass production

Quality inspection AFTER mass production

Container loading inspection



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## Quality Inspection **DURING** mass production

**STARTS AT 350€**

Without proper in-production checks, defects can go unnoticed until the final stage—resulting in wasted materials, delays, and costly rework. Our in-production quality control ensures that products meet predefined standards and your expectations. We inspect raw materials and components for compliance with specifications before they enter the production line. We also monitor key stages of manufacturing to catch and correct defects early. Early issue detection saves time and costs and ensures smoother final delivery. You receive a detailed inspection report with photo and video documentation.

## Quality inspection **AFTER** mass production

**STARTS AT 350€**

We organize final quality inspections worldwide after mass production is completed. You provide your product requirements and quality criteria—but we don't stop there. Based on our experience we offer in-depth suggestions on what else should be checked, ensuring that no critical aspect is missed. Our inspectors verify product appearance, functionality, dimensions, labeling, packaging, and overall compliance with agreed specs. You receive a detailed inspection report with photo and video documentation within 24 hours. We also send a quick summary right after the inspection, flagging any major issues or confirming if all looks good. This gives you full clarity and control before shipment, protecting you from unpleasant surprises and ensuring your products meet expectations.

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## STEP 8

### Container loading inspection

**STARTS AT 350€**

An inspection while loading involves checking products as they are being loaded for shipment to ensure they meet quality standards, are properly handled to prevent damage during transit, and confirming that the correct quantity of products is being loaded according to the shipping order. We also make sure all the necessary documentation, including shipping labels, invoices, and quality certificates, is accurate and complete. You receive a detailed inspection report with photo and video documentation within 24 hours. We also send a quick summary right after the inspection, flagging any major issues or confirming if all looks good.

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## STEP 9

# Logistics

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Organizing shipment

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3PL or warehouse sourcing

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### Organizing shipment

**STARTS AT 540€**

We'll get quotes from our trusted network of freight forwarders to ensure you get the best price.

Our forwarders will handle all the import paperwork and documentation, saving you time and hassle.

This means a smooth import process for your goods, getting them to their final destination efficiently.

### 3PL or warehouse sourcing

**STARTS AT 1350€**

Struggling to find storage for your products? We can help! We help you find the right warehouse or 3PL partner based on your specific business needs.

Whether you're:

- An Amazon seller looking for a warehouse or 3 PL to **handle order fulfillment, returns processing, inventory management, and more.**
- Selling **fragile or regulated products** that require temperature control, labeling, or custom packing.
- Running a **Shopify or e-commerce store** that needs fast, cost-effective global fulfillment
- Doing **dropshipping** and require flexible inventory handling

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## STEP 10

# Protecting your brand and business

## Trademark registration in China

**STARTS AT 895€**

Without proper trademark registration, competitors can copy your brand, confuse your customers, and even block your exports and sales. We assist you in registering your trademark in China. A registered trademark grants you exclusive rights to use your brand name, logo, or slogan within your product category.

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## STEP 11

# Further opportunities for your business

Our Exclusive Sourcing Trip to Indonesia

Guided Factory Visits

Canton Fair Sourcing Trip



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## OUR EXCLUSIVE SOURCING TRIP TO INDONESIA!

**STARTS AT \$4300**

If you're an e-commerce seller, brand owner, or retailer looking for unique products, trustworthy suppliers, and fresh ideas to grow your business, this trip was made for you.

Indonesia is one of the world's most exciting sourcing destinations, and we've put together an all-inclusive experience so you can discover the opportunities it offers, without the stress of figuring it all out on your own.

### WHO SHOULD JOIN?

- ✓ Feeling stuck and ready for new growth strategies?
- ✓ Curious about sourcing in Indonesia but don't know where to start?
- ✓ Tired of wasting time with unreliable suppliers?
- ✓ Struggling to negotiate fair prices?
- ✓ Looking for a community of like-minded entrepreneurs?

**IF YOU SAID YES TO ANY OF THESE,  
THIS TRIP IS FOR YOU.**

### WHAT YOU'LL WALK AWAY WITH?

- Confident in your sourcing strategy
- Connected with reliable, pre-vetted suppliers
- Equipped to negotiate like a pro
- Inspired by new product ideas and opportunities
- Part of a supportive community that continues beyond the trip
- And the best part? We'll even do complimentary pre-trip sourcing so you can hit the ground running with a list of suppliers and a plan in hand.



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## WHY IS THIS TRIP DIFFERENT?

- ➔ **Everything you need for a seamless trip** – hotels, meals, transport, factory visits, cultural tours, we take care of the details.
- ➔ **Tailored to you** – we match you with suppliers that fit your needs, so you make the most of your time.
- ➔ **Hands-On guidance** – our sourcing experts will be with you every step of the way, from factory floors to negotiation tables.
- ➔ **Culture meets business** – learn the local business culture while enjoying unforgettable experiences in Bali and Jakarta.

## TRIP HIGHLIGHTS

- **12 Factory Visits** – See production up close and meet suppliers face-to-face.
- **Access to Trade Expo Indonesia 2025** – 1,500+ exhibitors from 140 countries.
- **Masterclasses & One-on-One coaching** – learn negotiation, sourcing strategies, and more from experts.
- **Bali Adventures** – waterfalls, temples, coffee tasting, rice terraces... because business should be fun too!
- **Networking** – connect with entrepreneurs who “get it” and build relationships that last.



**Imagine discovering your next bestseller**, building real supplier connections, and learning from industry experts, all while exploring Bali and Jakarta with a group of driven entrepreneurs like you.

**YOU'LL LEAVE WITH PRODUCTS, CONTACTS, STRATEGIES, AND FRIENDSHIPS THAT WILL TRANSFORM YOUR BUSINESS.**

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## GUIDED FACTORY VISITS

START AT \$700

If you're serious about quality, supplier relationships, and long-term success, nothing beats stepping inside the factory where your products are made.

A guided factory visit lets you connect directly with your supplier, observe production in real time, and get a deeper understanding of their capabilities. It's one of the best ways to build trust, improve communication, and secure better outcomes for your business.

### WHAT'S IN IT FOR YOU?

- ✓ **Stronger supplier relationships** – Face-to-face contact builds trust, opens communication, and can lead to better pricing or terms.
- ✓ **Hands-on quality check** – Confirm your product is being made according to your specs and standards.
- ✓ **Production insight** – Identify inefficiencies, bottlenecks, or risks early.
- ✓ **R&D opportunities** – Spot future development potential and discuss design upgrades on the spot.



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## HOW IT WORKS

**We handle everything** - from planning and logistics to expert negotiation and translation, so you can focus on what matters: making the most of your time with the supplier

- Our local sourcing manager will accompany you throughout the visit
- We'll make sure the right questions are asked
- You'll receive key insights, supplier evaluations, and support in negotiations
- We provide language support, cultural context, and clear reporting

## WHO SHOULD BOOK A FACTORY VISIT?

- ➔ **You're working** with a new supplier
- ➔ **You want to solve** production issues quickly and directly
- ➔ **You're preparing** for mass production and want everything to go smoothly
- ➔ **You're planning** a new product and want to co-develop with the factory
- ➔ **You're ready** to take your supplier relationship to the next level

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## CANTON FAIR SOURCING TRIP

**STARTS AT \$5995**

If you're an e-commerce seller, brand owner, or retailer ready to scale, find profitable products, and connect with trustworthy suppliers - this trip is made for you.

The Canton Fair (also known as the China Import and Export Fair) is the largest trade show in China, and one of the most powerful sourcing opportunities in the world. With thousands of exhibitors across electronics, machinery, textiles, furniture, packaging, beauty, home goods, and more, it's your one-stop destination for discovering new products and reliable suppliers.

We've crafted a seamless, all-inclusive experience that takes the stress out of international sourcing, so you can focus on finding winning products, building relationships, and growing your business.

### WHO SHOULD JOIN?

- ➔ Feeling overwhelmed by online sourcing and Alibaba guessing games?
- ➔ Want face-to-face meetings with reliable suppliers?
- ➔ Ready to refresh your product catalog with exciting new ideas?
- ➔ Struggling with supplier communication or negotiation?
- ➔ Looking for support, strategy, and structure while sourcing in China?

**IF YOU SAID YES TO ANY OF THESE, THIS TRIP IS FOR YOU.**

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## WHAT YOU'LL WALK AWAY WITH

- ✓ A clear sourcing strategy tailored to your business
- ✓ Supplier connections you can trust
- ✓ The skills and confidence to negotiate effectively
- ✓ Fresh product ideas inspired by global trends

## TRIP HIGHLIGHTS

- **Days at the Canton Fair** – Explore thousands of booths across every industry.
- **Factory Visits** – See production up close and ask the right questions.
- **Sourcing Workshops & 1:1 Coaching** – Learn how to avoid sourcing traps and boost your margins.
- **Cultural Experiences** – enjoy authentic local food, markets, and city tours in Guangzhou.
- **Networking** – connect with like-minded sellers and business owners who are serious about scaling.



If you are already producing in China, why not combine this trip and arrange a factory visit with your current supplier?

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**HAVE ANY QUESTIONS?**

**NEED HELP WITH  
PRODUCT SOURCING?**

**REACH OUT TO US TODAY!**

**BOOK A FREE  
CONSULTATION  
TODAY**



Contact Zignify Global Product Sourcing today to schedule a free consultation (for a limited time only!).

**We will help you start sourcing smarter!**